

Creating Roads to Independence for Persons Aging with Hearing & Vision Loss

Exhibitor Information

February 8-10, 2006
Atlanta, GA

Sponsored by:

**Rehabilitation Research and Training Center on Blindness and Low Vision
at Mississippi State University**

Helen Keller National Center for Deaf-Blind Youths and Adults

San Diego State University

**General
Information**

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**Registration
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**Pricing
Information**

Why should you attend?

- Strengthen customer relationships by interacting with current and potential customers
- Gain new insights from customers about your products and how they are used
- Apply customer feedback to product development ideas
- Develop new marketing strategies for existing products

Who will attend?

- Rehabilitation Providers for Persons who are Deaf and/or Hard of Hearing
- Rehabilitation Providers and Independent Living Personnel for Persons Who are Aging with Vision Loss
- Persons Aging with Hearing & Vision Loss and their families
- Persons working with Senior Adult Programs
- Manufacturers and Distributors of Assistive Devices/Technology for those Aging with Hearing and Vision Loss
- Community agency personnel

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Location & Lodging:

Holiday Inn Select Atlanta/Decatur
130 Clairemont Ave.
Decatur, GA 30030
Phone: (404) 371-0204 or (800) 465-4329

Rates are \$89/night plus 14% tax. Deadline to receive conference rate is **January 8, 2006**. Please make your own reservations.

When making your hotel reservations, mention that you are attending the **MSU conference** to ensure that you receive the special conference rate.

Transportation:

The Hartsfield International Airport (ATL) is located 17 miles from the Holiday Inn Select-Decatur. The taxi fee is \$40.00. The approximate time by taxi is 20 minutes. Atlanta's train station, MARTA, provides transportation from the airport to the Decatur station, and a complimentary hotel shuttle is available for those in close proximity to the hotel. The train ride is about 40 minutes.

Parking Information:

The Holiday Inn Select-Decatur has a daily parking fee of \$7.00 for overnight hotel guests. The day-time conference center parking fee is \$2.50 for those not staying in the hotel.

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Agenda:

The Conference is from 9:00 AM Tuesday, February 8th until 2:00 PM on Friday, February 10th, 2006. The Exhibit area will be open 9:00 AM to 4:30 PM *except* during General Sessions.

Tuesday, February 7

4:00 p.m.-6:00 p.m. Early Registration

Wednesday, February 8

8:00 a.m.- 4:00 p.m. Registration

8:00 a.m. Continental Breakfast

9:00 a.m. Welcome and Introductions

General Session I

Kay McGill Welcome

Rebecca Sills GA State Coordinator for Deaf and Deaf-Blind

Paige Berry Greetings from HKNC

Carren Stika Greetings from SDSU

9:30 a.m. *The Roadmap to Independence*
The Grant: Persons Aging with Hearing and Vision Loss
BJ LeJeune, RRTC

10:00 a.m. *Prevalence of Persons Aging with Dual Sensory Loss*
William Sansing, RRTC

10:45 a.m. Break

11:15 a.m. *Dual Sensory Loss and the Impact on Health Policy*
John Crews, Center for Disease Control

12:00 p.m. Lunch will be provided

1:30 p.m. Training Session 1:

Group A: *Housing Supports for Persons who are Deaf and Visually Impaired*
Judith Good, New England Homes for the Deaf

Group B: *Age Related Vision Loss 101: Prevention, Treatment and Impact of 2 Sensory Losses*
BJ LeJeune, RRTC

2:30 p.m. Break

3:00 p.m. Training Session 2:

Group A: *Roadblocks or Entrance Ramps to Integration*
Jaime Pope, American Association of the Deaf-Blind

Group B: *Pitfalls and Advantages of Moving in with Adult Children*
Harry Anderson, American Association of the Deaf-Blind

Group C: *Age-Related Hearing Loss 101: The Basics of Hearing Loss and Maintaining Quality of Life*
Carren Stika, SDSU

4:00 p.m. Adjourn (Dinner on your own.)

Thursday, February 9

8:00 a.m. - 4:00 p.m. Registration Desk Open

8:00 a.m. Continental Breakfast

9:00 a.m. **General Session II**

Paige Berry, HKNC Introduction

Culturally Sensitive Psycho-Social Adjustment
Michael Brennan

10:15 a.m. Break

10:45 a.m. Training Session 3:

Group A: *Steps to Facilitating Psychosocial Adjustment*
Mia Bock, HKNC

Group B: *Keeping the Love and Laughs in Marriage*
Harry & Elaine Anderson

Group C: *Breaking out of the Isolation: The Great Supermarket of Life*
Sister Bernie Wynn, HKNC

12:00 p.m. Lunch will be provided

1:30 p.m. Training Session 4:

Group A: *Support Service Providers: What Are They and How Can You Use Them?*
Elizabeth Spiers, AADB

Group B: *Denial is more than a River in Egypt*
Michael Brennan

Group C: *The Low Down on Low Vision Services: What's it all about?*
Stacy Butler, RRTC

2:30 p.m. Break

3:00 p.m. Training Session 5:

Group A: *Travel Skills, Orientation & Mobility, and Transportation Options*
Gene Bourquin, HKNC

Group B: *Resources and Program Options for Seniors
with Hearing and Vision Loss*
Pagie Berry, HKNC

4:00 p.m. Adjourn (Dinner on your own.)

Friday, February 10

8:00 a.m. - 4:00 p.m. Registration Desk Open

8:00 a.m. Continental Breakfast

9:00 a.m. **General Session III:**

BJ LeJeune Moderator

My Home is My Castle: Technology is My Friend
Paige Berry, HKNC Older Adult Program Coordinator

10:15 a.m. Break

10:30 a.m. Training Session 6:

Group A: *The Basics of Audiology*
Dr. Holly Kaplan, University of Georgia

Group B: *So, what about those cell phones and pagers?*
Doris Chadwell & Bob Green

12:00 p.m. Banquet and General Session IV

Group A: *Gifts for Living with Passion, Purpose, & Grace*
Sister Bernie Wynn, HKNC, National Training Team Coordinator

Evaluations

2:00 p.m. Adjourn

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Exhibitor/Advertising Information

Name:

Title:

Company:

Address:

City:

State:

Zip Code:

Telephone/TTY:

Email:

Web Address:

Product Description:

Exhibit booth, skirted 8'x10'. . . \$ 500

Exhibit booth, skirted 16'x20'. . . \$ 750

Non-profit booth, skirted 8'x10'. . . \$ 50

Corporate Sponsorship (\$1,000 minimum): Sponsorship Amount

Full Page: 7 1/2" (w) x 10" (h). . . \$ 100

Half Page: 7 1/2" (w) x 4 1/2" (h). . . \$ 75

Interpreter Fee (\$50 per hour per interpreter)

Total Interpreter Time (# of hours for entire conference):

Number of Interpreter Hours:

Total \$:

Additional Information on Special Requests:

I request materials in: (choose one)

Regular Print

Large Print

Braille
3.5 Floppy
CD

Payment Method: Please check one:

Purchase Order: PO#

Check: (payable to MSU-RRTC)

Visa:

MasterCard:

Cardholder Name:

Card #:

Exp. Date:

Cardholder's Signature: please include a digital signature

Submit Online or use the [PDF version](#) to Mail or fax this form to:

MSU-RRTC

Attn: Stacy Butler

P.O. Box 6189

Mississippi State, MS 39762

Fax: (662) 325-8989

Questions? (662) 325-2001 (voice) or (662) 325-8693 (TDD)

Email: sbutler@colled.msstate.edu

Website: www.blind.msstate.edu

You will receive an email confirmation upon successful submission of your registration form. If you do not receive this confirmation, please contact this office.

Exhibitor Levels:

Exhibit booth, skirted 8' x 10'. Power supply is available. \$500 if purchased by January 23, 2006. After January 23, booth is \$600.

Exhibit booth, skirted, 16' x 20'. Power supply is available. \$750 if purchased by January 23, 2006. After January 23, booth is \$850.

Non-profit booth, skirted 8' x 10'. Power supply is available. \$50 if purchased by January 23, 2006. After January 23, booth is \$75.

Corporate Sponsorships:

Corporate sponsorships are available to those companies that would like to donate funds to offset conference interpreter costs, food functions, printing, and consumer/companion sponsorships. Also, a sponsor is being sought to provide email and video access for deaf participants. A minimum of \$1000 is

appreciated for all levels of special sponsorship. Booth sizes are negotiable. Please contact [Stacy Butler](#) for further information.

Program Advertising Information:

Programs will be available to all conference participants. To place an ad, please use the order form above. Mail payment and artwork (electronic or camera-ready) to the address listed below by **January 6, 2006**. All programs will be printed in black and white. Full and half page advertisements are available.

Full Page: 7 1/2" (w) x 10" (h) . . . \$100

Half Page: 7 1/2" (w) x 4 1/2" (h) . \$ 75

Interpreting Services:

Interpreting services will be available to assist exhibitors. Exhibitors are welcome to post "Interpreter Available from: (hours)" to maximize time with individuals who are deaf and minimize cost. Exhibitors are responsible for payment of the interpreters. (If no interpreters are requested by participants, interpreter cost will be refunded.) Mississippi State University will make interpreter arrangements/assignments based on information provided below. Exhibitors should include interpreter fees with registration.

Cost per hour per interpreter: \$50.

If you request Interpreter services, you **must** notify us by **January 16** or we may not be able to secure appropriate interpreters.

Cancellation policy:

You must contact us by February 5th for cancellation or a 1 day interpreter fee will be passed on to you.

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Mississippi State University is an equal opportunity/affirmative action employer.